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10	UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA SAN FRANCISCO DIVISION					
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12	FEDERAL TRADE COMMISSION,					
13	Plaintiff,	Case No: C08-1718 VRW				
14	v.					
15	NEXTCLICK MEDIA, LLC, a Delaware limited liability company, dba Stop					
16	Smoking180.com, Stopsmokingresolution.com, Beautifulskin.com, and					
17	OnLineDirectProducts;	STIPULATED PRELIMINARY				
18 19	NEXT INTERNET, LLC, a Delaware limited liability company,	INJUNCTION				
20	KENNETH CHAN, individually and as an officer of NEXTCLICK MEDIA, LLC, and NEXT INTERNET, LLC, and					
2122	ALBERT CHEN, individually and as an					
	officer of NEXT CLICK MEDIA, LLC,					
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24	Defendants.					
25	Plaintiff the Federal Trade Commission	n ("Commission" or "FTC"), having filed a				
26	Plaintiff, the Federal Trade Commission ("Commission" or "FTC"), having filed a					
27	Complaint for an injunction and other equitable	. , , , , , , , , , , , , , , , , , , ,				
28	of the Federal Trade Commission Act ("FTC A	Act), 15 U.S.C. §§ $45(a)$ and $53(b)$, and				
	Preliminary Injunction – Case No. 3:08-CV-1718	VRW				

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- having moved for a preliminary injunction, and the parties having agreed to entry of this Stipulated Preliminary Injunction ("Preliminary Injunction"), and the Court having considered the Complaint, declarations, and other materials filed in this action, and now being advised in the premises, finds that:
- This Court has jurisdiction of the subject matter of this case and jurisdiction over all the parties, and venue in this district is proper;
- For purposes of this Stipulated Preliminary Injunction, the Complaint states a claim upon which relief may be granted under Sections 5(a) and 13(b) of the FTC Act, 15 U.S.C. §§ 45(a) and 53(b);
- 3. The Commission and Defendants agree that this Preliminary Injunction is binding in form and scope pursuant to Federal Rule of Civil Procedure 65(d);
- 4. This Preliminary Injunction is in the best interest of all parties to this action and is in the public interest;
- 5. This Preliminary Injunction does not constitute, and shall not be interpreted to constitute, an admission by Defendants that they have engaged in violations of any law or regulation. The stipulation and entry of this Preliminary Injunction is not to be construed or deemed a waiver of any claims or defenses that may be raised in this action; and
- 6. No security is required of any agency of the United States for issuance of a preliminary injunction. Fed. R. Civ. P. 65(c).

ORDER

DEFINITIONS

For the purposes of this Preliminary Injunction, the following definitions shall apply:

"Assets" means any legal or equitable interest in, right to, or claim to any 1. real or personal property including, but not limited to, chattels, goods, instruments, equipment, fixtures, general intangibles, effects, leaseholds, mail or other deliveries, inventory, checks, notes, accounts, credits, receivables (as those terms are defined in the

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Uniform Commercial Code), contracts, shares of stock, and all cash, wherever located;

- 2. "Billing Information" means any data that enables any person to access a customer's account, such as a credit card, checking, savings, share or similar account, utility bill, mortgage loan account, or debit card;
- "Charge" means any amount charged or debited to a consumer's credit 3. card, checking, savings, share or similar account, utility bill, telephone bill, mortgage loan account, or debit card, or any similar form of collecting money from a consumer;
 - "Clearly and conspicuously" means that:
 - a. with regard to print advertisements, solicitations, or other promotional material, the disclosure shall be in a type size and location sufficiently noticeable for an ordinary consumer to read and comprehend it, in print that contrasts with the background against which it appears; in multi-page promotional materials, the disclosure shall appear on the cover or first page; and
 - b. with regard to Internet advertisements, solicitations, or other promotional material, the disclosure shall be consistent with the Commission's staff's "Dot Com Disclosures" working paper, found at http://www.ftc.gov/bcp/conline/pubs/buspubs/dotcom/index.shtml;
- 5. "Competent and reliable scientific evidence" shall mean tests, analyses, research, studies, or other evidence based on the expertise of professionals in the relevant area, that has been conducted and evaluated in an objective manner by persons qualified to do so, using procedures generally accepted in the profession to yield accurate and reliable results;
- 6. "Continuity Program" means any plan, arrangement, or system under which a consumer receives periodic shipments of products or the provision of services without prior notification by the seller before each shipment or service period, regardless of any trial or approval period allowing the consumer to return or be reimbursed for the product or service;

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- 7. "Defendant" means NextClick Media, LLC; Next Internet, LLC; Kenneth Chan; or Albert Chen, or any entity or name through which they do business including, but not limited to, StopSmoking180.com, StopSmoking Resolution.com, BeautifulSkin.com, and OnLineDirectProducts;
- 8. "Document" is synonymous in meaning and equal in scope to the usage of the term in Fed. R. Civ. P. 34(a);
- "Material" means likely to affect a person's choice of, or conduct regarding, goods or services;
- 10. "Preauthorized Electronic Fund Transfer," as defined by the Electronic Fund Transfer Act, 15 U.S.C. § 1693a(9), means an electronic fund transfer authorized in advance to recur at substantially regular intervals; and
- 11. The terms "and" and "or" in this Preliminary Injunction shall be construed conjunctively or disjunctively as necessary, to make the applicable sentence or phrase inclusive rather than exclusive.

CONDUCT PROHIBITIONS

I.

Business Activities Related to Continuity Programs

IT IS HEREBY ORDERED that, in connection with the advertising, promoting, offering for sale, or sale of any product or service, Defendants, and their officers, agents, directors, servants, employees, salespersons, independent contractors, attorneys, corporations, subsidiaries, affiliates, successors, and assigns, and all other persons or entities in active concert or participation with them, who receive actual notice of this Preliminary Injunction by personal service or otherwise, whether acting directly or through any trust, corporation, subsidiary, division, or other device, or any of them, are hereby preliminarily restrained and enjoined from:

Causing Billing Information to be submitted for payment, directly or A. indirectly, for any product or service advertised, promoted, offered for sale, or sold as part of an offer or agreement involving a Continuity Program, without obtaining the

express informed consent of consumers to be charged for any such product or service using an account identified with sufficient specificity for consumers to understand what account will be charged. To evidence consumers' express informed consent, Defendants must disclose clearly and conspicuously, before consumers provide any billing information or pay any fee, all material terms and conditions of the offer or agreement, and obtain consumers' affirmative agreement. Material terms and conditions of an offer or agreement involving a Continuity Program include, but are not limited to:

- 1. the fact that the customer's account will be charged unless the customer takes an affirmative action to avoid the Charge(s);
- 2. the date(s) the Charge(s) will be submitted for payment;
- 3. the specific steps the customer must take to avoid the Charge(s);
- 4. all material terms and conditions of a guarantee, refund, or return policy, or if Defendants have a policy of not making refunds or accepting returns, a statement that this is Defendants' policy;
- 5. the fact, if true, that periodic shipments of products or the periodic provisions or the continuation of services will occur without further action by consumers;
- 6. a description of each good or the type of good to be included in each shipment or a description of the services that will be performed or continued:
- 7. if the products are shipped or services provided on a periodic basis, the approximate interval between each shipment or service period or the number of shipments or service periods per year;
- 8. the cost or range of costs for each shipment or service period, including shipping and handling fees and restocking fees;
- 9. the minimum number of purchases or minimum service period required by Defendants, if any; and
- 10. any limitations or restrictions concerning free trials that Defendants

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offer to consumers in connection with a Continuity Program
including, but not limited to, the dates that a free trial period begin
and ends:

- В. Misrepresenting, in any manner, expressly or by implication:
 - 1. any fact material to a consumer's decision to purchase any product or service sold or offered for sale by any Defendant; and
 - 2. any material terms and conditions of an offer or agreement involving a Continuity Program including, but not limited to:
 - the fact that the consumers' account(s) will be charged unless a. they take affirmative action to avoid the Charge(s);
 - the date(s) the Charge(s) will be submitted for payment; b.
 - the specific steps consumers must take to avoid the Charge(s) c. or to cancel the Continuity Program;
 - d. that any product or service offered as part of an offer or agreement involving a Continuity Program is not offered as part of such an offer or agreement, or may be purchased without entering into such an agreement;
 - that consumers can "cancel anytime" or the period of time e. within which consumers can cancel;
 - f. that consumers have agreed to receive additional products or services;
 - that consumers are obligated to pay for subsequently shipped g. products or services provided;
 - h. that Defendants will honor consumers' requests to cancel their participation in Defendants' programs;
 - i. that consumers will be able to cancel their participation in Defendants' programs easily; and
 - j. that Defendants will use consumers' credit or debit card

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account numbers only to charge for shipping and handling;

- C. Failing to honor a request that Defendants receive to cancel any sale or transaction involving enrollment in a Continuity Program, and to provide a refund in accordance with Defendants' disclosed guarantee, refund, or return policy; and
- D. If Defendants require any mechanism in order for a consumer to obtain a refund, including, but not limited to, a return authorization number, failing to employ technology and/or personnel sufficient to enable a consumer to obtain such mechanism within five business days of the consumer's first attempt to obtain such mechanism.

II.

Business Activities Prohibited Pursuant to the Electronic Fund Transfer Act IT IS FURTHER ORDERED that Defendants, and their officers, agents, directors, servants, employees, salespersons, independent contractors, attorneys, corporations, subsidiaries, affiliates, successors, and assigns, and all other persons or entities in active concert or participation with them, who receive actual notice of this Preliminary Injunction by personal service or otherwise, whether acting directly or through any trust, corporation, subsidiary, division, or other device, or any of them, are hereby preliminarily restrained and enjoined from:

- In connection with any consumer who is enrolled into any Continuity Program subsequent to the date of this Preliminary Injunction and who uses a debit card or other means of electronic funds transfer,
 - 1. failing to obtain written authorization for preauthorized Electronic Fund Transfers from a consumer's account before initiating any Preauthorized Electronic Fund Transfer, as required by Section 907(a) of EFTA, 15 U.S.C. § 1693e(a) and Section 205.10(b) of Regulation E, 12 C.F.R. § 205.10(b), as more fully set out in Section 205.10 of the Federal Reserve Board's Official Staff Commentary to Regulation E, 12 C.F.R. § 205, Supp. I; and
 - 2. failing to comply with Section 205.10 of the Federal Reserve

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Board's Official Staff Commentary to Regulation E, 12 C.F.R. § 205, Supp. I; and

В. In connection with any consumer who was enrolled into any Continuity Program prior to the date of this Preliminary Injunction and who indicated the use of a credit card when in fact a debit card was used, if entities covered by this provision later find that the card used is a debit card, failing to obtain written authorization for preauthorized Electronic Fund transfers from the consumer's account as soon as reasonably possible, or ceasing to debit the consumer's account, as required by Section 907(a) of EFTA, 15 U.S.C. § 1693e(a) and Section 205.10(b) of Regulation E, 12 C.F.R. § 205.10(b), as more fully set out in Section 205.10 of the Federal Reserve Board's Official Staff Commentary to Regulation E, 12 C.F.R. § 205, Supp. I.

III.

Prohibited Representations About Smoking-Cessation Products

IT IS FURTHER ORDERED that, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any smokingcessation product, Defendants, and their officers, agents, directors, servants, employees, salespersons, independent contractors, attorneys, corporations, subsidiaries, affiliates, successors, and assigns, and all other persons or entities in active concert or participation with them, who receive actual notice of this Preliminary Injunction by personal service or otherwise, whether acting directly or through any trust, corporation, subsidiary, division, or other device, or any of them, are hereby preliminarily restrained and enjoined from making any representation, in any manner, expressly or by implication, about the absolute or comparative benefits, performance, efficacy, safety, or side effects of such product, including, but not limited to, any representation that such product:

- Α. Is more effective than nicotine patches, nicotine gum, and prescription medications for smoking cessation; and
- В. Has a certain level of effectiveness; unless the representation, including any such representation made through the use of

endorsements or trade names, is true, non-misleading, and, at the time it is made, Defendants possess and rely upon competent and reliable scientific evidence that substantiates such representation.

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IV.

Restriction on Dissipation of Certain Specified Assets

IT IS FURTHER ORDERED that Defendant NextClick Media, LLC, and A. its officers, directors, agents, servants, employees, salespersons, distributors, corporations, subsidiaries, affiliates, successors, assigns, and those persons or entities in active concert or participation with them who receive actual notice of this Preliminary Injunction by personal service, facsimile, or otherwise, are hereby preliminarily restrained and enjoined from this date forward from selling, liquidating, assigning, transferring, converting, loaning, further encumbering, pledging, concealing, dissipating, spending, withdrawing, or otherwise disposing of any funds, real or personal property, or other assets or any interest therein, of NextClick Media, LLC, wherever located, including any assets outside the territorial United States, except for business expenses that are reasonable, actual, ordinary, and necessary, and reasonable attorneys fees. Defendant NextClick Media, LLC, shall produce a quarterly balance sheet to the Commission no later than ten (10) business days after the end of each quarter. Defendant NextClick Media, LLC, shall further create and maintain books, records, and accounts which, in reasonable detail, accurately, fairly, and completely reflect the incomes, assets, disbursements, transactions, and use of monies by any Defendant or other entity directly or indirectly under the control of any Defendant.

B. IT IS FURTHER ORDERED that Defendant Next Internet, LLC, and its officers, directors, agents, servants, employees, salespersons, distributors, corporations, subsidiaries, affiliates, successors, assigns, and those persons or entities in active concert or participation with them who receive actual notice of this Preliminary Injunction by personal service, facsimile, or otherwise, are hereby preliminarily restrained and enjoined from this date forward from selling, liquidating, assigning, transferring, converting,

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loaning, further encumbering, pledging, concealing, dissipating, spending, withdrawing
or otherwise disposing of any interest in the following entities: Webjuice, LLC; Winzy,
LLC; Next Dating, LLC; NextClick Media, LLC; NextStyle, LLC; Next Eats, LLC;
Mediahit, LLC; WebYES! LLC; and Gimundo, LLC.

- C. IT IS FURTHER ORDERED that Defendant Kenneth Chan is hereby preliminarily restrained and enjoined from this date forward from selling, liquidating, assigning, transferring, converting, loaning, further encumbering, pledging, concealing, dissipating, spending, withdrawing, or otherwise disposing of any interest in the property located at 88 King Street, Apt. 1208, San Francisco, CA 94107; and
- D. IT IS FURTHER ORDERED that Defendant Albert Chen is hereby preliminarily restrained and enjoined from this date forward from selling, liquidating, assigning, transferring, converting, loaning, further encumbering, pledging, concealing, dissipating, spending, withdrawing, or otherwise disposing of any interest in the properties located at 75 Folsom Street, #1702, San Francisco, CA 94105, and 410 Atkinson Drive #2221, Honolulu, HI 96814.

Provided, however, that Defendants' agreement to this provision of the Preliminary Injunction does not create any inference or admission of liability on the part of any Defendant.

V.

Preservation of Records and Other Evidence

IT IS FURTHER ORDERED that Defendants, and their officers, directors, agents, servants, employees, salespersons, distributors, corporations, subsidiaries, affiliates, successors, assigns, and those persons or entities in active concert or participation with them who receive actual notice of this Preliminary Injunction by personal service, facsimile, or otherwise, are hereby enjoined from:

A. Destroying, erasing, mutilating, concealing, altering, transferring or otherwise disposing of, in any manner, directly or indirectly, any smoking cessation product or any product involving a Continuity Program advertised, marketed, promoted,

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offered for sale, distributed, or sold by any Defendant;

В. Destroying, erasing, mutilating, concealing, altering, transferring or otherwise disposing of, in any manner, directly or indirectly, contracts, agreements, customer files, customer lists, customer addresses and telephone numbers, correspondence, advertisements, brochures, sales material, training material, sales presentations, documents evidencing or referring to products or services sold by Defendants, data, computer tapes, disks, or other computerized records, books, written or printed records, handwritten notes, telephone logs, "verification" or "compliance" tapes or other audio or video tape recordings, receipt books, invoices, postal receipts, ledgers, personal and business canceled checks and check registers, bank statements, appointment books, copies of federal, state or local business or personal income or property tax returns, and other documents or records of any kind, including electronically-stored materials, that relate to the business practices alleged in the Commission's Complaint or business or personal finances of any Defendant or other entity directly or indirectly under the control of any Defendant.

VI.

Accounting Provisions

IT IS FURTHER ORDERED that, within fifteen (15) business days after service of this Preliminary Injunction,

- Α. For any smoking-cessation product or service, or for any product or service involving a Continuity Program, which Defendants, their officers, directors, agents, servants, employees, salespersons, distributors, corporations, subsidiaries, affiliates, successors, or assigns have advertised, marketed, promoted, offered for sale, or sold, Defendants shall serve on counsel for the Commission a detailed accounting, broken down by product or service, of:
 - 1. all gross revenues obtained from sales connected with any such promotions, products, or services from inception of sales through the date of entry of this Preliminary Injunction;

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- 2. all net profits obtained from sales connected with any such promotions, products, or services from inception of sales through the date of entry of this Preliminary Injunction;
- 3. the total number of sales connected with any such promotions, products, or services; and
- 4. all refunds, chargebacks and similar repayments to consumers.
- B. Defendants shall prepare and provide to the Commission complete and accurate individual and corporate financial statements, in the form provided by the Commission, signed under penalty of perjury, and copies of personal and corporate income tax returns (local, state, and federal) for the last three (3) years;
- C. Defendants shall further provide the Commission with a complete and accurate corporate financial statement in the form provided by the Commission, signed under penalty of perjury, for any corporation owned or controlled by any Defendant and not named in the caption;
- D. Defendants NextClick Media, LLC, and Next Internet, LLC, shall provide profit-and-loss statements from the date of incorporation or formation through the date of this Preliminary Injunction; and
- Ε. Each Defendant shall provide the Commission with access to records and documents pertaining to assets of such Defendant that are held by financial institutions outside the territory of the United States, by signing a document entitled "Consent to Release of Financial Records," which the Commission has provided.

VII.

Repatriation of Assets

IT IS FURTHER ORDERED that, within five (5) business days after service of this Preliminary Injunction, each Defendant shall:

A. Repatriate to the United States all funds, documents, or assets in foreign countries held, jointly or singly, either by, for the benefit of, or under the direct or indirect control of such Defendant, if any;

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В.	On the same	business d	ay as	any repa	triation	under	Subpara	graph A	above
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- 1. notify the Commission of the name and location of the financial institution or other entity that is the recipient of any such funds, documents, or assets; and
- 2. serve this Preliminary Injunction on any such financial institution or other entity:
- C. Provide the Commission with a full accounting of all funds, documents, and assets outside of the territory of the United States held, jointly or singly, either by, for the benefit of, or under the direct or indirect control of such Defendant, if any; and
- D. Hold and retain all repatriated funds, documents, and assets and prevent any transfer, disposition, or dissipation whatsoever of any such assets or funds, if any.

VIII.

Interference with Repatriation

IT IS FURTHER ORDERED that Defendants are hereby preliminarily restrained and enjoined from taking any action, directly or indirectly, which may result in the encumbrance or dissipation of foreign assets, if any, or in the hindrance of the repatriation required by Section VII of this Preliminary Injunction, including but not limited to:

- Α. Sending any statement, letter, fax, e-mail or wire transmission, telephoning or engaging in any other act, directly or indirectly, that results in a determination by a foreign trustee or other entity that a "duress" event has occurred under the terms of a foreign trust agreement, until such time that all assets have been fully repatriated pursuant to Section VII of this Preliminary Injunction; and
- Β. Notifying, or causing the notification of, any trustee, protector or other agent of any foreign trust or other related entities of either the existence of this Preliminary Injunction, or of the fact that repatriation is required pursuant to a Court Order, until such time that all assets have been fully repatriated pursuant to Section VII of this Preliminary Injunction.

IX.

Notification of Business Activities

IT IS FURTHER ORDERED that Defendants Kenneth Chan and Albert Chen are hereby restrained and enjoined from creating, operating, or exercising any control over any business entity not named herein, including any partnership, limited partnership, joint venture, sole proprietorship, or corporation, without first providing counsel for the Commission with a written statement disclosing the following: (1) the name of the business entity; (2) the address and telephone number of the business entity; (3) the names of the business entity's officers, directors, principals, managers, and employees; and (4) a detailed description of the business entity's intended activities.

IT IS FURTHER ORDERED that Defendants Kenneth Chan and Albert Chen shall notify the Commission at least seven (7) days prior to any affiliation with any new or previously inactive business or employment. Each notice shall include the applicable Defendant's new business address and a statement of the nature of the new business or employment and of his duties and responsibilities in connection with that business or employment.

X.

Non-disclosure of Consumer Lists

_____IT IS FURTHER ORDERED that Defendants are preliminarily restrained and enjoined from selling, renting, leasing, transferring, or otherwise disclosing the name, date of birth, address, telephone number, credit card number, bank account number, email address, or other identifying information of any person who submitted such information to Defendant NextClick Media, LLC, at any time prior to entry of this Preliminary Injunction, provided, however, that Defendants may disclose such identifying information to a law enforcement agency, or as required by any law, regulation, or court order, provided further that this provision shall not apply to such information received by Defendants separate and apart from its provision to NextClick Media, LLC.

Consumer Reports

XI.

IT IS FURTHER ORDERED that the Commission may obtain consumer reports concerning any Defendant pursuant to Section 604(a)(1) of the Fair Credit Reporting Act, 15 U.S.C. § 1681b(a)(1), and that, upon written request, any credit reporting agency from which such reports are requested shall provide them to the Commission.

XII.

Distribution of Preliminary Injunction

IT IS FURTHER ORDERED that Defendant NextClick Media, LLC, shall within ten (10) business days provide a copy of this Preliminary Injunction to each affiliate, subsidiary, division, sales entity, successor, assign, officer, director, employee, independent contractor, distributor, agent, attorney, ad broker, advertising agency, fulfillment house, call center, domain registrar, mail receipt facility, and representative of Defendant NextClick Media, LLC; and Defendant Next Internet, LLC, shall immediately provide a copy of this Preliminary Injunction to each of its officers, directors, members, and managers, and, within ten (10) business days following service of this Preliminary Injunction on Defendants, Defendants NextClick Media, LLC, and Next Internet, LLC, shall provide the Commission with an affidavit identifying the names, titles, addresses, and telephone numbers of the persons and entities that Defendants have served with a copy of this Preliminary Injunction in compliance with this provision.

XIII.

Correspondence with and Notice to Parties

IT IS FURTHER ORDERED that, with regard to any correspondence, pleadings, or notifications related to this Preliminary Injunction, except as specified above, service shall be performed by personal or overnight delivery, by facsimile, by email, or in accordance with the Court's ECF procedures to:

1 2 3 4	THOMAS DAHDOUH Federal Trade Commission 901 Market Street, Suite 570 San Francisco, CA 94103 Phone (415) 848-5100/Fax (415) 848-5184 Email: tdahdouh@ftc.gov					
5	and					
6	LEWIS ROSE Kelley Drye & Warren, LLC					
7	3050 K Street, N.W. Suite 400					
8	Washington, DC 20007 Phone: (202) 342-8821/Fax: (202) 342-8451					
9	Email: lrose@kelleydrye.com					
10	XIV.					
11	Retention of Jurisdiction					
12	IT IS FURTHER ORDERED that this Court shall retain jurisdiction of this					
13	matter for all purposes.					
14	IT IS SO STIPULATED:					
15	DATED: 4/21/2008 /s/ JANICE L. CHARTER					
16	DAVID M. NEWMAN THOMAS DAHDOUH					
17	Attorneys for Plaintiff					
18	Federal Trade Commission					
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20	DATED: <u>4/21/2008</u> /s/ LEWIS ROSE					
21	D. REED FREEMAN MICHAEL LYNCH					
22	Kelley Drye & Warren, LLC					
23	Attorneys for Defendants					
24	PURSUANT TO STIPULATION, IT IS SO ORDERED:					
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26	DATED: April 23, 2008					
27	VAUGHN R. WALKER UNITED STATES DISTRICT JUDGE					
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